

UCODE DNA wins MAGNA ACstyria Innovation Award

October 21, 2015 1:44 PM ET

Magna Europe and ACstyria have awarded us with their Innovation award in the 'Connectivity & Electronics Innovations' category. Our winning UCODE DNA product was judged to be the best solution. The awards recognize pioneers that have developed a clear visionary and transformative technology. They highlight how vendors have advanced the potential of automotive applications and technology, to enable greater efficiency and productivity as well as improve the logistical process. Furthermore, the jury appreciated that UCODE DNA reflects an enabling technology that accelerates Industry 4.0.

UCODE DNA is the world's first tag IC that offers long-range contactless UHF (Ultra-High Frequency) performance and cutting-edge security protection integrated in the chip's hardware. The tag IC is ideal in a wide variety of applications in the automotive industry, such as electronic road tolling and vehicle registration, license plate authentication, access control, asset tracking and brand protection. With UCODE DNA, components of different products can be uniquely identified and securely authenticated in a minimum amount of time.

We would like to thank Magna Europe and ACstyria for this prestigious honour and for everyone who has supported our efforts.

