

## **NXP@embedded world 2015**

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At embedded world 2015 we welcomed many visitors to our booth, where they were able to test drive and interact with the latest innovations for embedded designs.

A main attraction at the booth was the Secure IoT gateway which uses the newly announced LPC18Sxx microcontroller with integrated security. Visitors also experienced first-hand the LPC54100 microcontroller for always-on sensor processing applications, where they could test 8 different sensors and see the low power benefits. And our secure interface and power solutions that offer seamless connectivity for data, video, power management and signal integrity.

Furthermore our NFC and RFID demos – showing how the future world will change through embedding NFC technology into consumer applications – gained a lot of attention.

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