Hansen Report Features NXP Automotive Company Profile

April 20, 2015 2:32 PM ET



"... the bible of the automotive electronics industry."

The Woll Street Journal

The Hansen Report (March 2015 issue) just featured a company profile of NXP Automotive, based on a detailed interview with Kurt Sievers, executive vice president NXP Automotive. The Hansen Report is what The Wall Street Journal named "the bible of the Automotive Electronics Industry" - an 8-page monthly business and technology newsletter with critical analysis of automotive markets and trends.